

Miller & Rhoads.

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An All-the-Year-Round Store For All Your Wants.

But, as we mentioned to you on Friday, there's always a time (in July) when the wide-awake merchant must prepare for the cooler days of autumn. Different stores and places give different names to this midsummer reduction of prices—such as rummage sales, inventory sales, clearance sales, etc. You're welcome to call it what you please, but the time has arrived with us to dispose rapidly of all the summer stocks, from now until the end of the month every department in the house will have more or less to offer you at prices in many cases at cost or below.

White Goods on Monday Morning At Extraordinarily Low Prices.

White goods are low in price, not because they're undesirable patterns and consequently would be poor sellers, but from just the opposite reason. They're all new, the daintiest and the lightest of the season's goods, and come to us underpriced from the wholesaler. You will find these goods piled on tables and counters on the first floor, to the right of the store.

White Goods.

White Lawn, 40 inches wide, for 5c.
India Linen, worth 10c, for 6½c.
Striped Muslin, 32 inches wide, worth 10c, for 6½c.
Madras, mercerized stripes, worth 12½c, for 8½c.
Sheer India Linen, worth 12½c, for 8½c.
Pique, plain, straight wale, for 10c.
Tucked Madras, worth 19c, for 12½c.
Sheer India Linen, special for 12½c.
Checked Pique for 12½c.
Pique, in a narrow warp wale, for 12½c.
Batiste, 32 inches wide, for 20c.

Persian Lawn, 47 inches wide, for 25c.
69c Fancy Yoking for 25c.
\$1.25 Fancy Tucking cut to 75c.
\$2.00 Lace Tucking cut to \$1.00.

Wash Goods.

5c Sheer Lawns for 3½c.
8½c Lawns, fine quality, for 5c.
10c Batiste, great value, at 7c.
25c Imported Dimities at 12½c.
45c Embroidered Swiss for 17c.
50c Silk Gingham for 25c.

July Opportunities in Muslin Underwear.

They come naturally after two of the busiest months of the year in this department—May and June. We say naturally, because a large business means some soiled garments in stock and also some odd pieces—and by the way, "odd pieces" in store parlance doesn't mean any eccentricity of make-up or material, but simply that some of the sizes are missing in this particular garment.

Skirts.

Skirts of cambric, with lawn ruffle, tucked and hemstitched, with dust ruffle—\$1.00.
Skirts of fine cambric, extra wide, with tucked cambric ruffle, \$1.25.

Drawers.

Drawers of cambric, with cambric ruffle, trimmed with torchon lace, 35c.
Drawers of cambric, with hemstitched ruffle of lawn, 50c.

Corset Covers.

Corset Covers of nainsook, trimmed with Val. lace and insertion and ribbon, 50c.
Corset Covers of cambric, tucked front, trimmed with Val. lace, 25c.

Cool Summer Silks at About Half Price.

Merely a case of clearing up the summer stocks. We do it every year, but this summer there's better opportunities perhaps than ever before.

15c Wash Silks for 29c.
300 yards of Corded Japanese Wash Silks, that are all this season's styles. The regular 45c quality for 29c yard.

50c Tissue de Soie for 25c.
500 yards of beautiful Satin Stripe Tissue de Soie, in this season's desirable shades, such as white, yellow, cardinal, reseda, Nile, violet, light blue, pink, old rose, tan, navy and gray.

White Brilliantine Dress Skirts.
Two special values to-day in these White Wool Skirts.

One for \$3.98 has a flounced corded bottom and the entire skirt well made in a good quality of brilliantine.

The other one is tucked and flounced all over and made of fine white brilliantine—\$7.99.
These skirts will shed the dust—and there's likely to be plenty of it this summer.

75 Sample Parasols will go at half price this week.

Miller & Rhoads

Special sale of Trunks and Traveling Bags this week.

SOCIETY SAYS IT'S FIDDLESTICKS

The Idea of Surf Bathing Being Harmful Laughed to Scorn.

HORSE SHOWS CENTER STAGE

The Governor and Mrs. Montague to Attend One at Manassas This Week.
Where Richmond People Are Summering—Wedding.

The fete has gone forth and Dr. John H. Grannis, of Connecticut, says that surf bathing to the majority of people is harmful, and the dainty maiden in a skirt, red bandanna or mackintosh will, in the future, be kept out of the sea, by some fond believing parent. Dr. Grannis does not say it should be indulged in, but that it should not be. He says as is nine cases out of ten, and that it is not a panacea for all ills as seems the prevailing impression. "But I do say," went on Dr. Grannis, "that five minutes daily is ample for the health of any adult or ten minutes every other day, and that in some instances shortened."

Another New York doctor said that many very stout people went to the seaside in order to reduce their size, by jumping the waves, but they should be careful to observe the condition of the heart and lungs, as it is not the salt water that reduces the flesh, but the over exercise.

"Whether these opinions will be thought much of by the Virginian parents and carried out by them is not known, but the cry of the young people this week

when told of it has been in all instances: "Mercy! Sea bathing harmful, rats, fiddlesticks," "tell it to the Maries."

Ping pong punch is the latest freak of fashion which has invaded the residents of Richmond, and when walking down Main Street last week one was greeted with the sign in the windows of one of the coolest of the soda fountains. Exactly what the drink is composed of one hardly knows; it is dark red and is made in New York. It immigrates, they say, just like the game which is played with little balls by the social pets, in the dining-room, or on the lawn. We have had ping pong fans, which, when opened and shutting, make the sound of the little balls as they touch the table, but ping pong punch is something entirely new, and it was the late heat that made the soda fountain man think of something which would cool the poor street wayfarer when on the sidewalks, the thermometer reached way up in the hundreds.

The stay-at-homes have enjoyed to the fullest extent the music in the parks during the week and thousands have flocked to each center of attraction every night, some staying from the first strains to the final ones of "Dixie," which is enveloped by the lusty yells of the small school-boy who frolics on the lawns during the entire evening. Babies and grown people make up the crowd which promenades for blocks around.

Those living in the neighborhood of the parks are sure to have their friends drop in for a chat on the porch, till by ten o'clock they have quite an informal "at home," seeing people that perhaps during the heated term you would not chance to see otherwise.

For the general populace these bands are a boon and are appreciated to the fullest, being the only source of pleasure to them which they have not to pay the ill-spared nickel for.

The country horse shows will for the next month or two engage the attention of the social world, the first on the programme this week being the one in Manassas, which will be attended by the Governor and his charming wife, and a good many of the smart contingent. At the Charlottesville show the last of the month, Miss Gertrude Skelton, of this city, will be among the graceful

riders, riding a bay gelding, "Adonis," in a dainty pure white habit and patent leggings and boots. Miss Skelton is one of the prettiest horse women in the city, and is never more at home than when following the hounds.

Talking of horse shows, a word must be said in advance about the destruction by fire and lightning of Richmond's hope for the autumn as the social mecca. The horse show auditorium was the center of attraction and was to open a brilliant social season, with dinners, box parties and theatre suppers. Though possibly specified time, my lady, in the social world has spent many a blue hour since Thursday, wondering if all her social plans were for naught, at what other social footlights, and exhibit her creations from A. J. Worth for the first time.

Mrs. Benjamin Palmer was the graceful hostess of the Stay-at-Home White Club Monday night, which has proved to be the only social function for the entire week. In spite of the thermometer at 95 and threats of an ice famine, a spirited game of whist was played, the highest score being made after a lengthy contest, by Mrs. C. W. P. Brock and Mrs. Bland Smith.

Mrs. Smith will entertain this delightful club at her home to-morrow night, and doubtless all the "stay-at-homes" will be present.

The marriage of Miss Norvell Jones and Mr. Egbert Leigh, of this city, will create quite a little stir in the social world this week, in spite of its being only a quiet country ceremony. Both the bride and groom are extremely popular, and there will be hundreds of wedding presents to be chosen and sent with a good wish by the smart contingent of this city to the bride's home in Rapidan.

Miss Helen Jones will be her sister's only attendant, and immediately after the ceremony Mr. and Mrs. Leigh will sail for a European honeymoon, and on their return in the autumn will reside at their handsome new residence on Franklin Street, formerly owned by Mr. W. L. Royal.

Mr. Leigh is a member of the Deep Run Hunt Club and other social clubs,

while Miss Norvell Jones is a piquant brunette, who wins for herself a host of friends wherever she goes.

A delightful house party in Powhatan last week was that which was entertained by Mrs. H. T. Tritton and the Misses Tritton. Among the guests were Mrs. L. W. Ryland, Miss Nora French, Mrs. Lewis Croxton, Mr. S. H. Easley, Mr. L. W. Ryland, Mr. Hobart Ryland and Mr. Alexander Ryland, of this city; Miss Josephine Armitage, of Montclair, N. J., and Mr. Robert C. Harrison, of Danville.

A pleasant party at Virginia Beach is that chaperoned by Mrs. Allet Palmer, among the merry number being Mrs. T. Ellett Clarke, Miss Josephine Tyler, Miss Evelyn Dietrick, Miss Mary Haw, Mr. George Haw, Jr., Miss Vera Palmer and Miss Elizabeth Haw, of "Dundee." This party will be at the Meredith cottage for two weeks.

An enjoyable sailing party down the James Wednesday was that given by Mr. Berkeley Williams, who had as his guests Miss Elizabeth Davenport, Miss Bessie Foster, Miss Elsie Davenport, Mr. George Bidgood and Mr. Thomas Purcell.

Miss Beckham, of Culpeper, a relative of Governor Beckham, of Kentucky, is the attractive and popular guest of the Misses Russ on Franklin Street.

Miss Josephine Knox was elected as superintendent of the Exchange for Woman's Work Friday morning at the meeting of the board. There were many applications for this position, and Miss Knox is to be congratulated for her success in obtaining the superintendency. Miss Knox will not assume charge until the autumn.

The following are among the recent arrivals at Fairbourne Cottage, Virginia Beach, conducted by Mrs. Fannie Thaw Grymes: The Misses Mary Ashley Bell, Susan Bell, Honora Margaret, Martha Lane, E. Sibbell, Wina Newman, Alveda Egerton and Ellett; Mrs. George A. Lyons, Mrs. A. J. Jenkins, Mrs. N. O. Egerton, Mr. and Mrs. Peyton Grymes, two children and nurse, and Mr. and Mrs. E. H. Clowes; Messrs. B. A. Gaines, Henry Froehling, John Howard, Jr., Mason Nuckols, S. C. Jenkins, George P. Lynch, Alexander B. Guilson, Jr., Irving C. Knowles, R. L. Thaw, William C. Thaw, John Hall, Robert Shaw, Stanley Beckwith and Lieutenant W. H. Reynolds and C. P. Nelson, United States Navy.

Mrs. R. L. Butler and daughter, Miss Ethel T. Elam, will leave to-day for Virginia Beach.

Mr. Claude M. Dean has returned from the White Sulphur Springs.

Mr. M. S. Roach is spending his vacations with his parents in Mossingford.

Miss Rosalie Jones has returned from Virginia Beach, where she was the guest of Miss Lucy Christian.

Miss Mabel Logan is the guest of Miss Estelle De Saussure.

Mrs. R. S. Henley and daughters, of East Leigh Street, are at the Brandon Hotel, Basle City.

Miss Fanny Ellis Munford left Friday for Lynchburg, to spend a few weeks.

Mrs. T. Ellett Clarke will leave Sunday for Virginia Beach, to spend two weeks at the Meredith cottage.

Mr. D. M. Burgess is in Fluvanna visiting for a few days.

Mrs. A. P. Wilmer and family are spending the summer in Abingdon.

Mr. William Murphy, of Syracuse, N. Y., is spending a week in this city.

Mrs. William H. Minor left Thursday for a tour in the southwestern part of Virginia.

Mrs. I. Stern and children have gone to Atlantic City to spend the summer.

Mr. Walter F. Wise will leave this week for Augusta, Ga.

Mr. Catlett Conway is visiting his daughter, Mrs. Leroy Latham, in Norwood, Ohio.

Misses Lola and Bessie Evans are the guests of Miss Olive Carter on Floyd Avenue.

Mrs. Hunter McGuire and the Misses McGuire are in Atlantic City.

Miss Edith Brauer left Thursday morning for a two weeks' visit to Norfolk.

St. Luke's Church will give a lawn party July 14th and 15th on the church lawn, under the auspices of St. Luke's Guild. There will be music by a guitar and mandolin club, and refreshments will be served.

An excursion to Dutch Gap will be run Tuesday night on the steamer Pocahontas by the Woman's Auxiliary of the Masonic Home.

Mr. and Mrs. Philip Tallaferro have returned home from Buckroe Beach.

Mrs. Albert A. Claiborne and Misses Herbert A. Claiborne, Jr., and Hamilton C. Claiborne, are at Cape May.

Mrs. W. C. Camp will spend part of the summer visiting in Staunton.

Miss Sarah Harvey has gone to Virginia Beach to stay two weeks.

Mr. Alex. Gaigon, Jr., is staying at the Fairbourne Cottage, Virginia Beach.

Mr. D. A. Ritchie has returned from Fairmont, W. Va., where he visited his mother.

Miss Alice Tancy has returned from a visit to the seashore.

Mr. Robert Gray and family will leave in a few days for their country home on the Petersburg Road.

Misses Rena and Halzie Glazebrook left Thursday for Tappahannock to stay with their uncle, Judge Wright, for the summer.

Mrs. W. Gordon McCabe will leave Thursday for the Hot Springs.

Mr. William C. Noland has returned from a few days' vacation.

Mrs. Rosa Albert has returned from Ocean View.

Mr. and Mrs. Edward Stettinius, of Chicago, are the guests of Mr. and Mrs. Tucker Carrington.

Miss Pauline Graser, who sailed for Europe on the 10th of July, was rendered a delightful farewell party by her friends Monday night, which was most heartily enjoyed by all.

Mr. P. Q. Jones is at the Craig Healing Springs.

Mrs. Henrietta D. Cardwell is spending the summer at Cartersville.

Mr. and Mrs. Cary Ellis Stern are visiting Mr. and Mrs. John Penn, in Martinsville, Va.

Mr. A. Synods and Miss Cella Synods left Monday for the Raleigh Springs to spend the summer. In the fall they will go to Canada.

Mr. and Mrs. George H. Richardson are spending some time at the seashore.

Mrs. Howard P. Page and Miss Constance Boudar left Monday for Atlantic City, after which they will go to Lake George and New York.

Miss Jean Knox will spend a few days this week as the guest of Miss Katie Hogo.

Miss Nellie Gordon has returned from Mrs. John S. Wise's country house party.

Mr. John Tatem, of Portsmouth, has come to this city to make his future home.

Miss Louise Walflower, of Savannah, who is well known in this city, is the guest of Mrs. Meredith at Virginia Beach.

Misses Nannie and Elizabeth Barksdale have returned home from Virginia Beach.

Miss Virginia Tyler returned home last night from an extended visit to Washington, Berryville and Fredericksburg.

Mrs. Walter Christian and Miss Lucy Christian are still at Virginia Beach. Later on they will take a two weeks' trip up the Hudson.

Mr. Pelham Blackford is on a camping expedition in Southwestern Virginia, where he is joined by a party of friends.

Rev. J. J. Gravatt will spend August with his family in Caroline county.

Rev. J. Oris Meade is going to Albemarle for his vacation.

Miss Sherred Wilson has returned from Virginia Beach.

Dr. W. E. Evans will leave in August for North Carolina. He will return here about the middle of September.

Rev. R. A. Goodwin and family will spend August in Wytheville.

Rev. and Mrs. Meade Clark will leave next Monday for Lancaster county.

Among the Richmonders spending some time at Wayhamsboro are Major John A. Hancock and family, Miss M. F. Hill, Mrs. O. F. Weisiger, Mr. G. L. Hudgins, Mr. J. Graham Davidson, and Mr. M. Lee Ferguson.

Miss Ellen Hale Underwood, of Fayetteville, N. C., whose mother is a patient at St. Luke's Hospital is visiting friends on West Grace Street.

Miss Tanner, of No. 217 East Main Street, left the city July 1st for Homer, N. Y., to spend the summer with her brother, Rev. Edwin Lee Homer.

Mr. Alfred E. Cohen, who has been sick for two weeks, is able to be out.

Mrs. Charles Lehman has returned home from a delightful trip to Cincinnati.

Mr. George Haynes has returned from the seashore to his home on South Third Street.

Rev. J. Yates Bowman is spending some time with his mother in Fredericksburg.

Rev. E. L. Goodman will go in August to Wytheville to spend his vacation.

Miss Alice Anderson and Miss Sarah Anderson are in Newport News visiting from whence they will leave for Crawfordsburg.

Mr. Fred Valentine has joined his family at the Blue Ridge Springs.

Mrs. E. C. Johnson, of Payson City, Utah, is visiting her nephew, Mr. J. Robinson, of No. 209 North Twenty-eighth Street, and will visit relatives in Newport News before her return.

Mrs. J. N. Willis has returned from a delightful trip to the seashore.

Miss Virginia Watkins is visiting her cousin, Miss Ethel Deans, at Windsor, Va.

Mrs. James R. V. Daniel left Tuesday to spend the summer in General Rosser's home near Charlottesville.

Mr. and Mrs. W. A. Matthews have returned to the city, after spending a few days in Staunton.

Mr. H. L. Edmunds is visiting Mr. D. S. Jones in Newport News.

Mr. Larkin M. Gill is visiting his daughter, Mrs. S. V. Meredith.

Miss Pattle Chiles, who has been visiting Mrs. J. W. Foizey, has returned to the city.

Mrs. E. R. Barber is visiting her father, Mr. E. T. Barber, in Lynchburg.

Mrs. R. W. Miles and children are spending the summer in Dublin.

Mrs. Gordon Christian is staying with her mother, Mrs. Myer, at Powhatan Courthouse.

Miss Jennie Barron has returned from "Woodbourne," where she spent a few days.

Mrs. W. T. Shepherd and children are visiting Dr. and Mrs. J. S. Pendleton at "White Hall," Scottsville, for two weeks.

Mr. William Lambert is spending a day or two in Scottsville.

Mrs. John H. Guy and the Misses Fannie and Annie Guy are visiting Dr. and Mrs. Booth at Carter's Grove.

Mrs. R. F. Meade will spend the summer at Beaver Dam. Miss Rosalie Jones will join her.

Miss Louie Sneed left Tuesday for the upper part of Hanover, to visit her friend, Miss Louise S. Fontaine.

Mrs. Leland Rankin and Miss Rankin are at Virginia Beach.

Mrs. Thomas Pinckney, who stayed at her home during the week on their way from Charleston, S. C., to New York City, and Mrs. Pinckney sailed yesterday for Europe, where they will spend the summer.

Mr. and Mrs. R. H. Anderson, accompanied by their daughter, Miss Jennie L. H., left the city Wednesday, July 2d, for Columbia, S. C.

Mr. and Mrs. J. M. Whitshire and the Misses Mary and Susan Evans, of South Third Street, left yesterday for Virginia Beach.

Miss Pearl Bruden is staying at Oni Point.

Mrs. George A. Lyon has returned from a delightful trip to the shore.

Mrs. H. W. New will spend part of the summer at Ocean View.

Mrs. C. W. Masie and children are spending the summer at Annerst.

Mrs. Cecil Sutherland and Miss Francis Sutherland are visiting friends in Philadelphia.

Mr. and Mrs. J. N. Cunningham are at the Buffalo Lithia Springs for the summer.

Miss Maude Rayfield, of New York, is the guest of Miss Bessie Krouse.

Miss Margaret Illington and her mother will leave Monday for her home, in Lexington, Ill.

Miss Margaret Corbell, of Baltimore, is the guest of Mrs. Charles Hughes.

Miss Jane Eckles will spend her vacation in Goodland county.

Miss Alberta Fry has returned to the city after a visit to her father at "Rocky Springs."

Miss Evelyn Wilson, of Mississippi, is visiting her sister, Mrs. E. Bruce Chesterton, Jr., on Floyd Avenue.

Miss Lucy P. Huber, of South Third Street, is visiting Mrs. Garber, at her cottage at Virginia Beach.

Miss Hattie May Keimer has returned from a very pleasant stay of two weeks at Virginia Beach.

One of the most enjoyable dances of the summer season was given at Lake-lands Park Tuesday. Dancing was kept until 2 A. M. when a special car conveyed the merry party to the city. The committee was composed of Messrs. A. J. Lynn, William C. Lamb, F. R. Wood, and G. D. Weymouth.

Mrs. F. L. Emory and her mother have returned home from North Carolina.

Colonel Joseph Burton, who has been spending a few weeks at Ocean View, has returned to the city.

Miss Margaret Shields, who went to the beach to spend the Fourth, has returned home.

Messrs. Ernest and W. Wilson, who have been spending several days at Virginia Beach, have returned home.

Mr. W. Palmer, who has been at the Princess Anne, has returned to the city.

Mrs. W. G. Taylor and Miss Kate Taylor, of Ponticello, will spend the summer at Crockett Springs.

Mrs. Larkin Glazebrook will leave shortly on a visit to Bon Air.

The Misses Ella and Mary Thomas left Thursday for the Red Springs.

Miss Ellen Payne is visiting Mrs. Hassan, in Charlottesville.

The Misses Lizzie, Mittie and Minnie Morris are visiting friends in Lexington. Later on they will go to Wilson's Springs for the summer.

Miss Clara Burns is visiting her grandmother, Mrs. Grundy, in Ashland.

Mrs. Kate Green and little son are the guests of Mr. John H. Duke, in Carterville.

Miss McKenny is visiting Mrs. C. C. Bridges, at Ashland.

Miss Maloney has returned to the city after a visit to Mrs. Conway Gordon.

Mrs. W. D. Thomas left Thursday for Loudoun. During August and September she will be in Warrenton.

Mrs. W. H. Dean and children, who have been visiting in Charlottesville, have returned home.

Miss M. Gregory is visiting Mrs. Nesbitt Bass in Chester.

Miss Mamie Randolph, of Emanuel Rectory, is visiting Miss Florence Dudley Guillaud at Water Mill, Long Island.

Mr. and Mrs. O. H. Funsten are at Atlantic City for two weeks.

Dr. J. L. M. Curry and his party will sail for this country August 25th. For the last few weeks they have been staying in Switzerland, where his health has greatly improved.

Miss Sallie M. Bigger, Mrs. Charles H. Ryland, Jr., Mrs. B. F. Ladd and Miss Peggie Bigger left Wednesday afternoon for Crozet, Va., where they will join friends, to remain until fall.

Mrs. A. P. Wilmer and family left Wednesday morning for Abingdon, Va., where they will spend the summer.

Mrs. L. O. Miller, Miss Lulu Miller, and Miss Emma Perkinson left last week on a northern tour.

Mrs. J. H. McGhee is visiting Mrs. S. M. Stone, in Roanoke.

Mrs. Doracy Adams and children are at Ocean View for the summer.

Miss Annie Roberts is visiting Miss Alice Cole, in Fredericksburg.

Mr. and Mrs. James B. Elam will go in August to Saratoga, Lake George and other northern points.

Mrs. Albert Bruce will take a trip during the latter part of the summer to the suburbs of Boston and Massachusetts coast.

Mrs. Robert R. Roberts, Jr., is visiting Colonel Coles, in Fredericksburg.